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What We Do:

VideoAdvertisers.com specializes in creating & ranking YouTube-hosted commercial videos that will reach the first page of Google's natural search engine rankings for up to 10 keywords of your choice.

Pricing:

For video creation (if needed), our production costs run between \$1,000 - \$2,500 depending on the complexity of the video. (See Video Creation)

For our video ranking service, we require you, the client, to provide VideoAdvertisers.com with 10 keyword phrases you'd like to have your video rank for on the first page of Google.

We charge \$200 / month per each keyword phrase that your YouTube-hosted video ranks for on the first page of Google.com.

Payment Schedule:

If video creation is needed, we require up-front payment to start the production process.

In regards to our video ranking service, you, the client, will not be billed until your YouTube-hosted video ranks on the first page of Google's natural search engine rankings for at least one of your keyword phrases.

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Video Creation: How To Get Started

If you need a video to be created, please [e-mail us](#) or call 800.661.0387 and provide us with your video production requests.

We can either use your own existing media, or provide you with:

- Custom Script
- Custom Graphics / Images / Animated Text
 - Royalty-Free Background Music
 - Professional Voice-over (male or female)
- On-Screen Spokesmodel (provided by VideoSpokesModel.com)

Video can be up to several minutes in length - basic videos (less than 60 seconds with simple images, voice-over, and music) start at \$1,000 - and can cost up to \$2,500 for advanced production (greater than 60 seconds including an on-screen spokesmodel and heavy editing / effects)

After receiving your video production requests, we will provide you with a price quote. Payment is required up front (we accept all major credit cards and/or PayPal). Production time takes approximately 2 weeks.

Once the video is sent to you, the client, for approval - you may request one revision at no additional cost. If further revisions are necessary, we will provide you with a price quote based on production / editing time.

The final version of your video will be uploaded to a YouTube account we create for you, and if requested, can be sent to you in Mpeg4 format or mailed to you on a DVD at no additional cost. You will own all rights to your video.

Video Ranking: How To Get Started

If you already have a YouTube-hosted video, please [e-mail us](#) or call 800.661.0387 and provide us with 10 keyword phrases you'd like to have your video rank for on the first page of Google.

Requested keyword phrases must be relevant to your video - and must be approved by VideoAdvertisers.com prior to us launching your video ranking campaign. If you need assistance, we have tools which analyze Google.com search traffic and can help recommend an appropriate keyword list that combine relevance and high search volume.

After both parties (you and VideoAdvertisers.com) finalize your 10 target keyword phrases, we will send you a customized video ranking agreement (a sample copy is attached to this PDF file).

Once the video ranking agreement is signed and faxed back to us, your campaign will be started within 24 hours.

Video Ranking AGREEMENT (**SAMPLE**)

"You" agree to pay to VideoAdvertisers.com (Event Net Media LLC), hereinafter referred to as "we" the sum of \$200 per month for each of the following "keyword phrases" we get your YouTube-hosted video to rank for in Google's top 10 (page 1) natural rankings:

"keyword1", "keyword2", "keyword3", "keyword4", "keyword5", "keyword6", "keyword7", "keyword8", "keyword9", "keyword10"

Maximum monthly cost is \$2,000 - which is only reached if we successfully rank your video on the first page of Google for all 10 of your keyword phrases.

If your video does not reach Google's top 10 natural rankings for any of your keyword phrases during the course of any given month, your cost is ZERO!

Your first invoice will be sent once your video ranks in Google's top 10 natural rankings for at least one of your keyword phrases (listed above). This will be your monthly 'anniversary date'. Every month after your first invoice, you will be billed based on how many keyword phrases your YouTube-hosted video ranks for in Google's top 10 natural rankings on the anniversary date of each month.

You may cancel the services provided under this agreement only after the first 90 days of your campaign launch. If we are unable to get your video ranked in Google's top 10 natural rankings for any of your chosen keyword phrases within 30 days of the date of this agreement we reserve the right to discontinue services by giving written (or e-mail) notice to you.

By entering into this Agreement, you specifically agree to waive any and all claims for damages of any kind and further agree to indemnify and hold harmless VideoAdvertisers.com and Event Net Media LLC.

Please sign below and fax this document to 443.318.4829 which shall indicate your acceptance of all terms and conditions of this Agreement.

CLIENT NAME (PRINTED): _____

CLIENT SIGNATURE: _____

DATE: _____